

Organized by:



BY INVITATION COMPETENCY ENHANCEMENT FOR SME CEO

**7 DAYS' TRAINING
9-10 NOV, 15-17 NOV &
23-24 NOV 2018
AT QLIQ HOTEL,
DAMANSARA PERDANA**



**Closing date
2 Nov 2018**

CRITERIA

- Categorized as SME company
- Sales turnover at least RM5 million not exceeding RM50 million
- Full-time employees at least 20 workers not exceeding 200 workers.
- paid up capital at least RM5 million
- technological capabilities: e.g. IOT; modules for autoelectronics; analog; RFID automation enhancement; machinery and devices

Objectives

- To give an eye-opener for SMEs to understand what to do to help themselves to move forward, thereby reducing the dependency on the Government.
- To enhance competency of SMEs, leading to higher productivity

WHO SHOULD ATTEND

CEO/CFO

To participate, the company must complete the Business Excellence (ezBE) Survey*.

- 1) Click below link to access the ezBE Survey:-
<http://wayup.my/index.php/ezbe-assessment-tool/>
- 2) Complete and submit the Survey
- 3) Upon completion of the Survey, you will receive the digital copy of your ezBE Certificate
- 4) Email your ezBE Certificate to wanwei@mpc.gov.my together with the following personal information:
 - Company Name
 - Participant's Full Name
 - Participant's Job Title
 - Participant's Email Address
 - Participant's Contact Number
- 5) The ezBE Certificate must be emailed to the MPC by **2 November 2018** to qualify for the seat.

*TERMS AND CONDITIONS:

- ONLY ONE SEAT ALLOCATED PER COMPANY - Limited to the first 25 qualified companies.
- The organisers reserve the right to change the terms and conditions at any time without prior notice

IMPORTANT NOTE:

During the whole 7 days' programme, replacement of participants is not allowed.

CONTACT

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COURSE CONTENT

**STRATEGIC CHANGE &
BUSINESS ETHICS BY
ROSLINA CHAI**

**9 NOV 2018
(FRI)**



**ENLARGING YOUR
BOUNDARIES (MERGERS,
ACQUISITIONS AND LISTING)
BY MR YAP KONG MENG**

**10 NOV 2018
(SAT)**



**SELECTING YOUR GAME
CHANGER, BE COMPETITIVE BY
YBHG. DATO' YOON CHON
LEONG**

**15 NOV 2018
(THU)**



**BUSINESS ACUMEN OF
WINNING DEALS BY
YBHG. DATO' YOON CHON
LEONG**

**16 NOV 2018
(FRI)**

**ENHANCING YOUR CLIENT,
IMPROVING CUSTOMER
SATISFACTION BY PROF.
YBHG. DATUK DR WONG LAI
SUM**

**17 NOV 2018
(SAT)**



**INTERNATIONAL BUSINESS &
MARKET ACCESS BY
YBHG. DATO' SUSILA DEVI**

**23 NOV 2018
(FRI)**



**FINANCING & GROWING YOUR
BUSINESS FOR NON-
FINANCIAL WIZARDS BY
YBHG. DATO' OOI KOK SENG**

**24 NOV 2018
(SAT)**



REGISTRATION SLIP



COMPETENCY ENHANCEMENT FOR SMEs
ELECTRICAL & ELECTRONICS SECTOR
9-10 Nov, 15-17 Nov & 23-24 Nov 2018
QLIQ HOTEL, DAMANSARA PERDANA



Program worth more than **RM8,000** fully sponsored by MPC and EEPN. Participants are required to bear logistic costs such as transportation to and from Qliq Hotel and accommodation (if necessary).

Organisation

Sales Turnover

< RM5mil

RM25 - 50mil

RM5 - 25mil

> RM50mil

No. of employees

<20

100 - 200

20 - 100

> 200

Address

Company website

Company products

Tel No

Contact Person

Designation

Email Address

Participant Name

Designation

CEO

CFO

others

Email Address

Please tick if you have completed the ezBE survey

CONTACT PERSON SIGNATURE: _____

Please scan and email this registration form to wanwei@mpc.gov.my / nurhanisah@mpc.gov.my or fill in the details in the google form as below: <http://bit.ly/SMECEOTraining> before **2 Nov 2018**

DATE: _____

Your registration will be confirmed by email. Participation is by invitation, fulfill all the above criteria, completed the ezBE survey, first-come first-served and seat availability.