



SME Mentoring Programme 2018

The **SME Mentoring Programme** aims at providing platform for SME companies especially in food and beverage industry to gain knowledge with the largest halal producer, Nestlé Malaysia. The 2-day programme covers on Halal best practices, productivity, sales and marketing and more.

Programme Benefits:

- Gain direct knowledge from industry experts on Halal best practice, productivity, sales & marketing, etc.
- Latest information on business opportunities in the Halal market for domestic and export.
- Understand the basic requirement to be supplier to MNCs.

Participation fee: **RM 150 per person ***

* Payment can be made via Cash or Cheque to:
Halal Industry Development Corporation Sdn Bhd
Account No: 5628 – 6110 - 0373 (Maybank)

*Limited seat

<u>Workshop Programme</u>	
Day 1	<ul style="list-style-type: none"> • Overview of Halal Industry in Malaysia by HDC • Halal Best Practices by Nestlé • Malaysia Food Regulation by Nestlé • Requirement to Supply to Multinational Company by Nestlé
Day 2	<ul style="list-style-type: none"> • Increased Productivity by Nestlé • What's Available for SMEs? (Programme offered by SME Corp/HDC) • Sales & Marketing Tips by Nestlé • Work Group/Activity

Registration Slip
Name of Company & Reg. Number (MyCOID)

Name of Participant:

Contact Details:
 Tel :
 H/P :
 Fax :
 Email:

Product:

Will Participate Will Not Participate

Please **fax** or **email** the Registration Slip to:
603-2775 6314 or **mohdsyahir@smecorp.gov.my**
 Attention to: **Ms Puva / Mr Mohd Syahir**
@ 603 2775 6085 / 6096

Sales Turnover:

- Less Than RM3 mil
- RM3 mil – RM5 mil
- RM5 mil – RM10 mil
- RM10 mil – RM20 mil
- More than RM20 mil

Which sessions that you would like to participate? (please ✓):

COMPLETED	6-7 March 2018 State: Thistle Hotel, Johor Bharu, Johor
COMPLETED	25-26 April 2018 State: Hilton Hotel, Kuching, Sarawak
	25-26 July 2018 State: The Light Hotel, Seberang Prai, Penang
	26-27 September 2018 State: SME Corp. Malaysia, Kuala Lumpur