



FMM SME CONFERENCE 2016

in collaboration with SME Corporation Malaysia



Beyond Economic Growth: SMEs Meeting Global Challenges

16 November 2016, Wednesday

Dewan Perdana, Level 1, Menara MITI, Jalan Sultan
Haji Ahmad Shah, 50480 Kuala Lumpur

Moving SMEs forward, the Budget 2017 emphasized numerous programmes and incentives on the development of SMEs. The Budget looks into safeguarding the long-term growth of SMEs and to elevate short-term concerns in cushioning the impact of current economic challenges.

Find out how Budget 2017 affect the SMEs in taxation, financing and credit facilities, human capital empowerment and discover the new opportunities amid the uncertainty economic outlook.

FEATURED SPEAKERS

- YBhg Dato' Mohd Razali, Director General, Malaysian Productivity Corporation
- Mr Peter Lam, Business Growth Strategists & Team Alignment Coach, Pelican Concepts
- Mr Tiong Khe Hock, Managing Director, Omron Electronics Sdn Bhd

WHO SHOULD ATTEND

Chief Executive Officers, Directors, Managing Directors, General Managers, Human Resource/Industrial Relations Managers and Executives



**Town Hall meeting:
2017 Budget
Incentives for SMEs**

Productivity-Led Growth

- Productivity Linked Wage System
- Low Cost Automation
- Lean Manufacturing

SMEs Marketing in Industry 4.0

- New Market Strategies
- Digital Marketing
- Financing in Technologies for Marketing

**The Way Forward:
Resolutions &
Action Plan**

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