



Program Galakan Eksport Bumiputera (GEB)



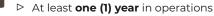
The Galakan Eksport Bumiputera (GEB) Programme aims to increase the number of qualified and high-performing Bumiputera SMEs with export market potential, as well as create network and supply chains among Bumiputera SMEs

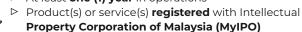


Criteria



- SME status certification and fulfil SME definition
- ▶ **60%** company equity owned by Bumiputera
- Operating with valid Business Premises Licenses





- No conflict of interest with supplier(s)
- ▶ Undergo SCORE/ M-CORE assessment

NOTE:

- Priority for made in Malaysia products and services
- SME definition for this programme is based on sales turnover

Matching Grant

Offered by SME Corp. Malaysia

Scope of Coverage



- Establishment of Physical Office or Business Operations Overseas
- ▶ Marketing & Promotional Activities Overseas
- ▷ Brand Development
- ▶ Market Research, Feasibility Study, Market Intelligence & Industry Experts / Marketing Agents
- ▷ e-Commerce Market Entry
- ▶ Training / Courses / Seminars / Conferences related to Exports
- ▶ Product Packaging Enhancements
- ▶ Product Improvements for Exports

SME DEFINITION

Leading SMEs Forward

MANUFACTURING

SERVICES AND OTHER SECTORS

SALES TURNOVER RM15 mil ≤ RM50 mil

OR

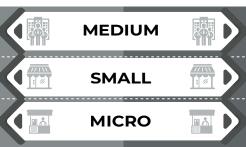
EMPLOYEES From 75 to ≤ 200

SALES TURNOVER RM300,000 < RM15 mil

SALES TURNOVER **RM300,000 < RM15 mi** <u>OR</u> EMPLOYEES **From 5 to < 75**

SALES TURNOVER < RM300,000

SALES TURNOVER **< RM300,000** <u>OR</u> EMPLOYEES **< 5**



SALES TURNOVER RM3 mil ≤ RM20 mil OR

EMPLOYEES From 30 to ≤ 75

SALES TURNOVER RM300,000 < RM3 mil OR

EMPLOYEES From 5 to < 30

SALES TURNOVER < RM300,000
OR
EMPLOYEES < 5

Soft Loan

▷ Offered by Majlis Amanah Rakyat (MARA)



▶ Applications can be summit to Business Financing Division, MARA Head Office

1 - 10 year RM2.5 million Financing Period Maximum Amount

Pembiayaan



- ▶ Purchase of Machinery & Equipment
- Working Capital
- ▶ ICT Adoption & Installation
- ▶ Factory Renovation
- ▷ Advertising & Promotion Overseas (eg. Billboards)



Financing Charge



How to Apply (Matching Grant)



Kuala Lumpur & Selangor:

Submit applications to SME Corp. Malaysia's Head Office

State:

Submit applications to SME Corp. Malaysia's State Offices based on business location



CONTACT US

SME Corporation Malaysia (SME Corp. Malaysia)

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