



BEEP is a specialised programme aimed to create and develop competitive, resilient and dynamic Bumiputera SMEs through integrated assistance with hand-holding approaches, including strengthening SME's core business; building capacity and capability; increasing productivity and facilitating access to financing

## Criteria

- ✔ **Small & medium** companies only
- ✔ **SME status** certification and fulfil **SME definition**
- ✔ **60%** company equity owned by Bumiputera
- ✔ Operating with **valid Business Premises** Licenses
- ✔ **No conflict of interest** with supplier(s)
- ✔ At least **six (6) months** in operations
- ✔ Undergo **SCORE / M-CORE** assessment

**NOTE:**  
■ SME definition for this programme is based on sales turnover

## Coverage

- RM **✔ Certification & Quality Management System (QMS)**
- ✔ Product Packaging Enhancements
- ✔ Product Development & Innovation
- ✔ Productivity & Automation
- ✔ Brand Development & Promotion
- ✔ Online Applications, e-Commerce, e-Payment & ICT Applications
- ✔ LEAP@BEEP; and
- ✔ SEAP@BEEP

## How to Apply

**Kuala Lumpur & Selangor:**  
Submit applications to SME Corp. Malaysia's Head Office

**State:**  
Submit applications to SME Corp. Malaysia's State Offices based on business location



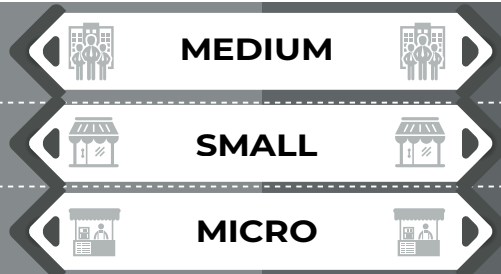
## SME DEFINITION

### MANUFACTURING

SALES TURNOVER **RM15 mil ≤ RM50 mil**  
OR  
EMPLOYEES **From 75 to ≤ 200**

SALES TURNOVER **RM300,000 < RM15 mil**  
OR  
EMPLOYEES **From 5 to < 75**

SALES TURNOVER **< RM300,000**  
OR  
EMPLOYEES **< 5**



### SERVICES AND OTHER SECTORS

SALES TURNOVER **RM3 mil ≤ RM20 mil**  
OR  
EMPLOYEES **From 30 to ≤ 75**

SALES TURNOVER **RM300,000 < RM3 mil**  
OR  
EMPLOYEES **From 5 to < 30**

SALES TURNOVER **< RM300,000**  
OR  
EMPLOYEES **< 5**

*Pioneering Business Transformation*

## CONTACT US

**SME Corporation Malaysia (SME Corp. Malaysia)**

Level 6, SME 1, Block B, Platinum Sentral, Jalan Stesen Sentral 2, Kuala Lumpur Sentral, 50470 KUALA LUMPUR  
Info Line ▷ 1300 30 6000 Fax ▷ 03-2775 6001 GPS Code ▷ 3.135430, 101.688275

### State Offices:

Perak ▷ Ipoh, Perak Darul Ridzuan ▷ T: +605-529 1621  
Pulau Pinang ▷ Seberang Jaya, Pulau Pinang ▷ T: +604-390 4519  
Kedah ▷ Alor Setar, Kedah Darul Aman ▷ T: +604-731 6264  
Perlis ▷ Kangar, Perlis Indera Kayangan ▷ T: +604-970 5080  
Negeri Sembilan ▷ Seremban, Negeri Sembilan Darul Khusus ▷ T: +606-763 5264  
Melaka ▷ Ayer Keroh, Melaka ▷ T: +606-232 7512

Johor ▷ Johor Bahru, Johor Darul Takzim ▷ T: +607-221 4815  
Pahang ▷ Kuantan, Pahang Darul Makmur ▷ T: +609-512 6677  
Kelantan ▷ Kota Bharu, Kelantan Darul Naim ▷ T: +609-747 1606 / 1651  
Terengganu ▷ Kuala Terengganu, Terengganu Darul Iman ▷ T: +609-631 7870  
Sabah ▷ Kota Kinabalu, Sabah ▷ T: +6088-447 373 / 374  
Sarawak ▷ Kuching, Sarawak ▷ T: +6082 239 659 / +6082-256 955 / +082 - 238 955

