









BEEP is a specialised programme aimed to create and develop competitive, resilient and dynamic Bumiputera SMEs through integrated assistance with hand-holding approaches, including strengthening SME's core business; building capacity and capability; increasing productivity and facilitating access to financing

## Criteria

-  **SME status** certification and fulfil **SME definition**
-  **60%** company equity owned by Bumiputera
-  Operating with **valid Business Premises** Licenses
-  **No conflict of interest** with supplier(s)
-  At least **six (6) months** in operations
-  Undergo **SCORE / M-CORE** assessment

NOTE:  
■ SME definition for this programme is based on sales turnover

## Coverage

-  Certification & Quality Management System (QMS)
- Product Packaging Enhancements
- Product Development & Innovation
- Productivity & Automation
- Brand Development & Promotion
- Online Applications, e-Commerce, e-Payment & ICT Applications

## How to Apply

 **Kuala Lumpur & Selangor:**  
Submit applications to SME Corp. Malaysia's Head Office

**State:**  
Submit applications to SME Corp. Malaysia's State Offices based on business location



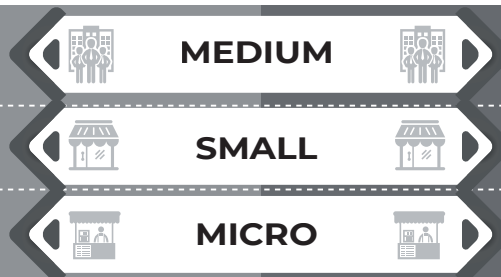
## SME DEFINITION

### MANUFACTURING

SALES TURNOVER **RM15 mil ≤ RM50 mil**  
OR  
EMPLOYEES **From 75 to ≤ 200**

SALES TURNOVER **RM300,000 < RM15 mil**  
OR  
EMPLOYEES **From 5 to < 75**

SALES TURNOVER **< RM300,000**  
OR  
EMPLOYEES **< 5**



### Pioneering Business Transformation

### SERVICES AND OTHER SECTORS

SALES TURNOVER **RM3 mil ≤ RM20 mil**  
OR  
EMPLOYEES **From 30 to ≤ 75**

SALES TURNOVER **RM300,000 < RM3 mil**  
OR  
EMPLOYEES **From 5 to < 30**

SALES TURNOVER **< RM300,000**  
OR  
EMPLOYEES **< 5**

## CONTACT US

**SME Corporation Malaysia (SME Corp. Malaysia)**

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Info Line > 1300 30 6000 Fax > 03-2775 6001 GPS Code > 3.135430, 101.688275

### State Offices:

Perak > Ipoh, Perak Darul Ridzuan > T: +605-529 1621  
Pulau Pinang > Seberang Jaya, Pulau Pinang > T: +604-390 4519  
Kedah > Alor Setar, Kedah Darul Aman > T: +604-731 6264  
Perlis > Kangar, Perlis Indera Kayangan > T: +604-970 5080  
Negeri Sembilan > Seremban, Negeri Sembilan Darul Khusus > T: +606-763 5264  
Melaka > Ayer Keroh, Melaka > T: +606-232 7512

Johor > Johor Bahru, Johor Darul Takzim > T: +607-221 4815  
Pahang > Kuantan, Pahang Darul Makmur > T: +609-512 6677  
Kelantan > Kota Bharu, Kelantan Darul Naim > T: +609-747 1606 / 1651  
Terengganu > Kuala Terengganu, Terengganu Darul Iman > T: +609-631 7870  
Sabah > Kota Kinabalu, Sabah > T: +6088-447 373 / 374  
Sarawak > Kuching, Sarawak > T: +6082 239 659 / +6082-256 955 / +082 - 238 955

