



To encourage the registration of industry expert that are knowledgeable and experienced in various fields for SEAP@BEEP and SEAP@GEB Programme. These programmes provide guidance and technical advisory services to Bumiputera micro enterprises and Small and Medium Enterprises (SMEs) through the Bumiputera Enterprise Enhancement Programme (BEEP) and the Galakan Eksport Bumiputera (GEB) programme.

Focus Area

 **Capacity Development**

Sector

 **Manufacturing**

 **Services**

Target Group

Bumiputera

Product Offered

Industry experts who are interested in becoming SEAP experts and comply with the eligibility criteria are invited to register through online registration at the website of SME Corp. Malaysia

Eligibility Criteria

-  **Bumiputera Malaysians** who have a company registered under **SSM / Business Registration Certificate with a Professional Body / Authority or District Office in Sabah / Sarawak**
-  Retired / Not working with other departments / agencies / organizations
-  No conflict of interest to company applying for BEEP Programme and GEB Programme
-  Work experience in a related field of at least **10 years** (flexibility in ICT) and supported by minimum qualifications such as Diploma / Degree holder with relevant academic background & recognized by government institutions or registered in any professional association or international organization
-  Preference is given to **experts** in the areas of **organizational transformation, digitization, technology adaptation, e-commerce, quality certification, domestic marketing** and **export-related** fields such as strategies for export markets, overseas marketing & promotion, quality certification and service / product development halal
-  Preference is given to **existing SEAP expert** under SME Corp. Malaysia

SME DEFINITION

MANUFACTURING

SALES TURNOVER **RM15 mil ≤ RM50 mil**
OR
EMPLOYEES **From 75 to ≤ 200**

SALES TURNOVER **RM300,000 < RM15 mil**
OR
EMPLOYEES **From 5 to < 75**

SALES TURNOVER **< RM300,000**
OR
EMPLOYEES **< 5**

MEDIUM

SMALL

MICRO

Pioneering Business Transformation

SERVICES AND OTHER SECTORS

SALES TURNOVER **RM3 mil ≤ RM20 mil**
OR
EMPLOYEES **From 30 to ≤ 75**

SALES TURNOVER **RM300,000 < RM3 mil**
OR
EMPLOYEES **From 5 to < 30**

SALES TURNOVER **< RM300,000**
OR
EMPLOYEES **< 5**

CONTACT US

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State Offices:

Perak ▶ Ipoh, Perak Darul Ridzuan ▶ T: +605-529 1621

Pulau Pinang ▶ Seberang Jaya, Pulau Pinang ▶ T: +604-390 4519 / 019-210 3240

Kedah ▶ Alor Setar, Kedah Darul Aman ▶ T: +604-731 6264

Perlis ▶ Kangar, Perlis Indera Kayangan ▶ T: +604-970 5080

Negeri Sembilan ▶ Seremban, Negeri Sembilan Darul Khusus ▶ T: +606-763 5264

Melaka ▶ Ayer Keroh, Melaka ▶ T: +606-232 7512

Johor ▶ Johor Bahru, Johor Darul Takzim ▶ T: +607-221 4815

Pahang ▶ Kuantan, Pahang Darul Makmur ▶ T: +609-512 6677

Kelantan ▶ Kota Bharu, Kelantan Darul Naim ▶ T: +609-747 1606 / 1651

Terengganu ▶ Kuala Terengganu, Terengganu Darul Iman ▶ T: +609-631 7870

Sabah ▶ Kota Kinabalu, Sabah ▶ T: +6088-447 373 / 374

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