

# PRESS RELEASE

## **SME Corp. Malaysia Organise Future SME Conference 2019 to Share Information on Future Technology and Solutions**

**Kuala Lumpur, 12 September 2019** – SME Corp. Malaysia will bring more than 20 industry experts to share their expertise and knowledge in a highly specialised programme, Future SME Conference 2019. The conference will also highlight sharing sessions with technology expert, panel discussions with industry professional, technology pitching, showcase, luncheon power talks and networking with industry leaders. Themed ‘Engineering the Future’, this conference aims to provide Malaysian SMEs and emerging businesses with pertinent information, knowledge, technology and solutions to propel their growth and development, well into the future, in an increasingly competitive market environment. Future SME Conference 2019 will be held in Putrajaya International Convention Centre (PICC), Putrajaya from 15 -16 October 2019.

Among the topics to be presented are Future ASEAN SME Business Model, Future Transportation Supercluster, Foresights of Working in the Digital Age, Adoption of Future Technology and Growth from AI Drive Technology. SMEs are encouraged to attend this conference to gain information and knowledge from distinguished speakers such as Huawei, Axiata, Airbus Malaysia, Aerodyne Ventures Sdn Bhd, ASEAN Business Advisory Council (ABAC) and many others. This conference is also being supported by SME Bank, Unifi, ASEAN Business Advisory Council (ABAC) and Digi Telecommunications.

During the soft launch of the Future SME Conference 2019 which was graced by Dato’ Sri Syed Hussein Al Habshee, Chairman of SME Corp. Malaysia, SME Corp. Malaysia and Digi Telecommunications also exchanged a memorandum of Understanding to formalise collaboration in organizing MY Digital SME Programme. This free programme aims to equip SMEs with tools and skills that will help give their businesses an online presence, kick-starting their digital journey as well as enabling them for growth beyond Malaysian borders. With support from Mahir Digital Bersama Google, AVANA Facebook Commerce, RevAsia and Shopee, participants can expect

to learn insights from industry leaders, participate in workshops on how to digitalisation their business, experience hands-on training, network with other businesses, receive certifications for participation, as well as the opportunity to activate their e-commerce activities via mega sales event.

The soft launch of the Future SME Conference 2019 was also attended by Encik Noor Azmi Mat Said, Chief Executive Officer of SME Corp. Malaysia.

- END -

For further inquiries please contact En Muhammad Ibrahim at 03-2775 6170 or email – [muhamad@smecorp.gov.my](mailto:muhamad@smecorp.gov.my) or Puan Amy Sarah Ahmad Fuad at 03-2775 6352 or email – [amysarah@smecorp.gov.my](mailto:amysarah@smecorp.gov.my)

### **PERBADANAN PERUSAHAAN KECIL DAN SEDERHANA MALAYSIA (SME CORP. MALAYSIA)**

Aras 6, SME 1, Blok B, Platinum Sentral,  
Jalan Stesen Sentral 2, Kuala Lumpur Sentral,  
50470 Kuala Lumpur, Malaysia  
Tel : 603-2775 6000  
Fax : 603-2775 6001  
E-mail : [info@smecorp.gov.my](mailto:info@smecorp.gov.my)  
Website : [www.smecorp.gov](http://www.smecorp.gov).

#### **SME Corp. Malaysia**

-  
SME Corp. Malaysia is the Central Coordinating Agency under the Ministry of Entrepreneur Development (MED) that coordinates the implementation of SME Development Programmes across all related Ministries and Agencies. It acts as the central point of reference for research and data dissemination on SMEs, as well as, provides advisory services for SMEs in Malaysia. SME Corp. Malaysia also assumes the role of the Secretariat to the National Entrepreneur and SME Development Council (NESDC) which is chaired by YAB Prime Minister of Malaysia.

#### **Digi**

Digi is a mobile connectivity and internet services provider enabling 11.4 million Malaysians on our advanced 4G+ network. We have an ambition to provide relevant, personalised and engaging digital products and services that will fully enable our customer's digital lifestyles. Listed on Bursa Malaysia, Digi is part of global telecommunications provider Telenor Group, and is a leader in driving responsible business practices. For more information, visit [www.digi.com.my](http://www.digi.com.my)

For more information, please contact:

Chew Hwee Yen | Mobile: +6012 395 3398 | [hychew@digi.com.my](mailto:hychew@digi.com.my)

Jasmin Zainal | Mobile: +6017 368 9382 | [digi@voxeureka.com](mailto:digi@voxeureka.com)