



MEDIA RELEASE

GDCKL2020, Initiative to Empower Drone Industry

Kuala Lumpur, 2 March 2020 – SME Corporation Malaysia, in collaboration with Best Events Productions Sdn. Bhd. is organising the Global Drone Conference & Hackathon 2020 (GDCKL2020). This is a public-private partnership initiative aimed at empowering and supporting the growth and development of local drone solution providers, as well as promote a sustainable ecosystem to drive the drone industry in Malaysia. The event will be held from 2nd to 3rd March 2020 at the Malaysia International Trade and Exhibition Centre (MITEC).

The aerospace industry development programme implemented by SME Corp Malaysia has identified Air Mobility as one of the sub-sectors under the aerospace industry to be developed. To date, 15 local companies which are actively involved in artificial intelligence (AI), sensors, digital imaging, data analytics and battery have been identified under the Air Mobility sub-sector development programme. The Air Mobility programme will emulate the success of the previous Aerospace Manufacturing Initiative module that would leapfrog SMEs into global players with tremendous revenue growth and international market penetration.

With the theme "Asia's Flightpath: Future Growth, Industry Verticals", GDCKL2020 was launched by YBhg. Dato' Sri Syed Hussien Al Habshee, Chairman of SME Corp. Malaysia. Also present during the opening ceremony of the GDCKL2020 were YBrs. Mr. Abkari Abdullah, Senior Director, Halal Industry and Vendor Development Division, Ministry of Entrepreneur Development and Cooperatives (MEDAC); and YBrs. Mr. Noor Azmi Mat Said, Chief Executive Officer, SME Corp. Malaysia.

The GDCKL2020 brings together more than 20 international industry experts and professionals from relevant fields to discuss and explore strategies and way forward for the efficient use of commercial drones in Malaysia and Asia.

The main focus of the conference are to share on the advantages of utilising drone technology especially in agriculture, construction, energy and utilities, infrastructure, public safety and emergency services sectors, which will help to enhance productivity and efficiency of services as well as cost savings. Among the local speakers involved in the conference were Mr. Kamarulazman Muhamed (Aerodyne Group); Dr. Max Lo (MATA Aerotech Sdn. Bhd.); Dr. Syed Omar (Malvus Sense); and Mr. Jin Xi Cheong (Poladrone). International speakers comprised Mr. Uttam Pudasaini (Nepal Flying Labs); Mr. Benjamin Wannan, (Wannan Space); Mr. Tsuyoshi Habuchi (Terra Drone Corporation); and Mr. Kanav Kumar (BetterDrones).

During the GDCKL2020, there are also showcase on drone airframes, software, sensors and services, artificial intelligence (AI), internet of things (IoT), robotic solutions and other support services such as financial and business advisory services. The exhibitors consist of local and international exhibitors. Acis Technology, Aerodyne, Aeronerve, Ata Plus, MATA Aerotech, Malvus Sense, Meraque, MIDF, Poladrone, ReliaCraft Engineering, TNB Ilsas were the local exhibitors where as Wannan Space and Elistair were among the international companies participated in the exhibition.

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SME Corp. Malaysia

SME Corp. Malaysia is the Central Coordinating Agency under the Ministry of Entrepreneur Development and Cooperative (MEDAC) that coordinates the implementation of SME Development Programmes across all related Ministries and agencies. It acts as the central point of reference for research and data dissemination on SMEs, as well as, provides advisory services for SMEs in Malaysia. SME Corp. Malaysia also assumes the role of the Secretariat to the National Entrepreneur and SME Development Council (NESDC) which is chaired by YAB Prime Minister of Malaysia.

Best Events Productions

Best Events Productions is a brand experience and cause marketing agency which also produces its own events such as the Global Drone Conference. With over 10 years in the events industry, Best Events Productions has special skills in public events, exhibits, immersive and inventive technology and connecting people and businesses. Working alongside great brands such as McLaren, CHANEL, SHELL and Spirit Aerosystems worldwide, Best Events Productions is committed to doing something extraordinary every day.

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