



# MEDIA RELEASE

## SME Corp. Malaysia bags Awards

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**Kuala Lumpur, 17 June 2022** – SME Corporation Malaysia (SME Corp. Malaysia) bagged two (2) awards recently. SME Corp. Malaysia dedicates this achievement to its Management and staff, which motivates them to serve the Small and Medium Enterprises (SMEs) better. The two awards received are Special Recognition Award and The BrandLaurette SMEs BestBrand Awards 2022: Strategic Business Partner.

The Special Recognition Award received at the E&E 50<sup>th</sup> Anniversary (MSIA) at KL Hilton on 30<sup>th</sup> May 2022, organised by the Malaysia Semiconductor Industry Association (MSIA) and supported by the Malaysian Investment Development Authority (MIDA) as well as the Malaysia Productivity Corporation (MPC). The event was attended by members of the industry including captains of the E&E industry, key government agencies and ambassadors from various countries. This award attributes to the Programme for Enhancement of Strategic Industry and High Growth Enterprise (PRESTIGE) & Catalyst Programme that develop high growth SMEs, particularly in the E&E industry (high impact strategic industry).

In addition, SME Corp. Malaysia also received The BrandLaurette SMEs BestBrand Awards on Strategic Business Partner 2022 at The Majestic Hotel, Kuala Lumpur on 2<sup>nd</sup> June 2022. This award acknowledged strong and resilient brands that have endured COVID-19 disruptions and are able to rise above the occasion to continue building their business and brands.

Both awards were received by En. Rizal bin Nainy, Chief Executive Officer, SME Corp. Malaysia



**Special Recognition Award at the E&E 50<sup>th</sup> Anniversary (MSIA), KL Hilton  
30<sup>th</sup> May 2022**



**The BrandLaurette SMEs BestBrand Awards 2022 on Strategic Business  
Partner, The Majestic Hotel, Kuala Lumpur  
2<sup>nd</sup> June 2022**

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### **About SME Corp. Malaysia**

SME Corporation Malaysia (SME Corp. Malaysia) is the central coordinating agency (CCA) under the Ministry of Entrepreneur Development and Cooperatives (KUSKOP) that coordinates the implementation of development programmes for small and medium enterprises (SMEs) across all related Ministries and agencies. It acts as the central point of reference for research and data dissemination on SMEs and entrepreneurs, as well as provides business advisory services for SMEs and entrepreneurs throughout the country.

The genesis of SME Corp. Malaysia dates back to 2 May 1996, when a specialised agency was established under the Ministry of International Trade and Industry (MITI) to spur the development of small and medium industries (SMIs) by providing infrastructure support, financial assistance, advisory services, market access and various other support programmes. Known as the Small and Medium Industries Development Corporation (SMIDEC), its aim was to develop capable and resilient Malaysian SMIs to be competitive in the global market.

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