SMEs Go Global Programme





SMEcorp

The SMEs Go Global Programme focuses on the internationalisation of local SMEs, especially those in high growth industries, to facilitate their expansion into global markets.

The programme is targeted at export-ready companies, as well as existing exporting companies that have the potential to explore new markets.

The initiative provided under this programme is in the form of financial assistance to support internationalisation activities.



Financial Assistance

50 % of total project cost or maximum of RM200,000.00 (whichever is lower) on reimbursement basis

Scope of Coverage

- Market linkage services
- Expert practitioners' services
- Rental of sales promotion office overseas
- Manufacturing of product prototypes for international buyers
- Supply chain management activities
- International buyers' audit visits to Malaysia
- Market immersion activities overseas
- Quality and standard certification
- Participation in e-marketplace

Criteria



- Companies registered under the Companies Act 1965 (private limited company) or Limited Liability Partnership (LLP); whereas for professional bodies must be recognised overseas
- Possess Malaysia SME Status Certification (https://smereg.smecorp.gov.my/reg/)
- At least 60% Malaysian equity
- Valid business licenses from local authorities and operating at **valid business premises** (subject to business activities)
- ▷ Have been in business operations for at least **3 years** Minimum **3-Star SCORE rating** (which is still valid at
- time of application)
- Minimum **RM3 million** in annual revenue
- Applications are open for **new markets only**

SME DEFINITION

MANUFACTURING SERVICES AND OTHER SECTORS SALES TURNOVER **RM15 mil ≤ RM50 mil** SALES TURNOVER **RM3 mil ≤ RM20 mil** MEDIUM EMPLOYEES **From 75 to ≤ 200** EMPLOYEES From 30 to ≤ 75 SALES TURNOVER **RM300,000 < RM15 mil** SALES TURNOVER RM300,000 < RM3 mil SMALL EMPLOYEES From 5 to < 75 EMPLOYEES From 5 to < 30

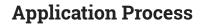
SALES TURNOVER **< RM300,000**

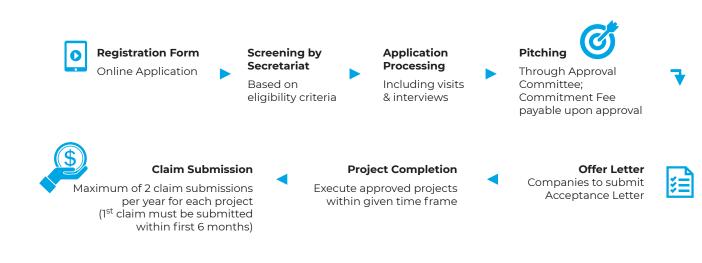


Leading SMEs Forward

SALES TURNOVER < RM300,000 EMPLOYEES < 5







How To Apply

Complete the Online Application Form at the link below: https://tinyurl.com/SMEsCoGlobal



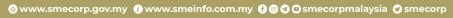
CONTACT US

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