

TENTATIVE COURSE

THIRD COUNTRY TRAINING PROGRAMME : SME DEVELOPMENT FOR AFRICAN COUNTRIES 18 NOVEMBER 2018 – 01 DECEMBER 2018

18 NOVEMBER 2018 (SUNDAY)

- Arrival of participants to Malaysia

19 NOVEMBER 2018 (MONDAY)

- 9.00 am Registration of Participants
- 9.30 am Overview of SME Corporation Malaysia
- 10.30 am **Promotion of Trade and Investment, Policy Frameworks and its Implementation Strategy**
Ministry of International Trade and Industry (MITI)
- 11.30 am Tea Break
- 12.00 pm **Official Opening Ceremony**
- 12.45 pm Photography Session
- 1.00 pm Lunch
- 2.30 pm **Japanese SME Expert:**
Operation of JICA on SME Development in Africa
- 3.30 pm **Country Paper Presentation**
Break-out Sessions:
 - Group A : Botswana, Cameroon, Democratic Republic of Congo, Cote D'Voire & Ethiopia
 - Group B : Ghana, Kenya, Mauritius, Mozambique, Namibia & Nigeria
 - Group C : Rwanda, South Africa, Tanzania, Uganda & Zambia
- 4.45 pm Tea Break
- 5.00 pm Adjournment

20 NOVEMBER 2018 (TUESDAY)

- 8.45 am 'Selamat Pagi Malaysia'/ Good Morning Malaysia
- 9.00 am **SME Corp's Role & Functions of a Central Coordinating Agency**
(PCWC, HLTF, NSDC, SMEIPA & Scenic)
- 9.45 am **SME Masterplan 2012-2020 & SME Policy Development**
- 10.30 am Tea Break
- 10.45 am SME Corp's Development Programme 1:
SCORE & Business Accelerator Programme
- 11.30 pm SME Corp's Development Programme 2:
SME Catalyst Programme (Sectoral, Branding, Innovation & e-Commerce)
- 12.15 pm Lunch
- 1.45 pm SME Corp's Development Programme 3:
SME Entrepreneurship Programme
(SME@University, SME Internship, SME Mentoring & SEAP)
- 2.30 pm SME Corp's Development Programme 4:
Start-up, Women, Microenterprises & Inclusive Innovation Programme
- 3.15 pm Tea Break
- 3.30 pm SME Corp's Development Programme 5:
Youth Entrepreneurship Tunas Usahawan Belia Bumiputera (TUBE)
- 4.15 pm Key Take Away & Evaluation
- 5.00 pm Adjournment

21 NOVEMBER 2018 (WEDNESDAY)

- 9.00 am **Conducive Financing Landscape for SMEs**
Central Bank of Malaysia
- 10.00 am **Credit Risk Management: An Approach to Facilitate Financing for SMEs**
Credit Bureau Malaysia Sdn. Bhd.
- 11.00 am Tea Break
- 11.15 am **The Role of SME Bank in Meeting Specific Financial Needs of SMEs**
SME Bank
- 12.15 pm Lunch

- 1.45 pm **The Role of Credit Guarantee Corporation**
- 2.45 pm **The Role of MIDF in Meeting Specific Financial Needs of SMEs**
Malaysia Industrial Development Finance Berhad (MIDF)
- 3.45 pm Tea Break
- 4.00 pm **Micro – Financing – Retails, Manufacturing and Services**
Bank Simpanan Nasional (BSN)
- 5.00 pm Key Take Away Points & Evaluation
- 5.30 pm Adjournment

22 NOVEMBER 2018 (THURSDAY)

- 8.45 am 'Selamat Pagi Malaysia'/ Good Morning Malaysia
- 9.00 am **Enhancing Market Access for Malaysian Traditional Craft**
Kraftangan Malaysia
- 10.00 am **Market Access and Opportunities for SMEs**
Malaysia External Trade Development Corporation (MATRADE)
- 11.00 am Tea Break
- 11.15 am **The Role of Agro Bank in Meeting Financial Needs of SMEs in Agriculture Sector**
Agro Bank
- 12.15 pm **Developing Marketing Strategies for Malaysian Agricultural Products**
Federation Agriculture Marketing Authority (FAMA)
- 1.15 pm Lunch
- 2.30 pm **Development of the Franchise Industry**
Perbadanan Nasional Berhad (PNS)
- 3.30 pm **Loan for Micro-Enterprises in Malaysia**
Tabung Ekonomi Kumpulan Usaha Niaga (TEKUN)
- 4.30 pm Tea Break
- 4.45 pm Key Take Away Points & Evaluation
- 5.30 pm Adjournment

23 NOVEMBER 2018 (FRIDAY)

- 8.30 am **Depart for Field Visit I**
- 9.00 am Visit Ministry of Foreign Affairs Malaysia
- 11.00 am **Depart for Field Visit II**
- 11.30 pm Visit Malaysian Palm Oil Board (MPOB)
- 12.30 pm Lunch /Friday Prayers
- 3.00 pm **Depart for Field Visit III**
- 3.30 pm Visit Malaysian Agriculture Research and Development Institute (MARDI)
- 5.30 pm Return to Hotel & Adjournment

24 NOVEMBER 2018 (SATURDAY)

- Free and easy.

25 NOVEMBER 2018 (SUNDAY)

- Free and easy.

26 NOVEMBER 2018 (MONDAY)

- 8.30 am **Depart for Field Visit IV**
- 9.00 am Visit Technology Park Malaysia (TPM)
- 11.00 am **Depart for Field Visit V**
- 11.30 am Visit to Putrajaya
- 1.00 pm Lunch
- 3.00 pm **Depart for Field Visit VI**
- 3.30 pm Kraftangan Malaysia
- 4.30 pm Visit Petronas Twin Tower
- 6.00 pm Return to Hotel & Adjournment

27 NOVEMBER 2018 (TUESDAY)

- 8.30 am **Depart for Field Visit VII**
- 9.00 am Visit SME (Manufacturing 1)
- 11.00 am **Depart for Field Visit VIII**
- 11.30 am Visit to SME (Manufacturing 2)
- 1.00 pm Lunch
- 3.00 pm **Depart for Field Visit IX**
- 3.30 pm Visit SME (Manufacturing 1)
- 5.00 pm Return to Hotel & Adjournment

28 NOVEMBER 2018 (WEDNESDAY)

- 8.30 am **Depart for Field Visit X**
- 9.00 am Visit SME (Services 1)
- 11.00 am **Depart for Field Visit XI**
- 11.30 am Visit to SME (Services 2)
- 1.00 pm Lunch
- 3.00 pm **Depart for Field Visit XII**
- 3.30 pm Visit SME (Services 3)
- 5.00 pm Return to Hotel & Adjournment

29 NOVEMBER 2018 (THURSDAY)

- 8.30 am Breakfast
- 9.00 am **Depart for Field Visit XIV**
- 9.30 am Visit SME Corp Malaysia - SME HUB
- 10.30 am Visit Malaysian Investment Development Authority (MIDA)
- 12.00 pm Lunch
- 2.00 pm Preparation of **Plan of Action (PoA) Presentation by Country**
- 5.00 pm Free & Easy

30 NOVEMBER 2018 (FRIDAY)

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| 9.00 am | Plan of Action (PoA) Presentation by Country:
PoA Presentations by each participant |
| 12.00 pm | Lunch |
| 2.00 pm | Resume PoA |
| 3.45 pm | Tea Break |
| 4.00 pm | Wrap-up session |
| 4.15 pm | Key Take Away Points & Evaluation |
| 4.30 pm | Adjournment |
| 8.00 pm | Closing Dinner |

01 DECEMBER 2018 (SATURDAY)

- Participants depart for Home Country

Note : The itinerary of the programme is subject to changes and is up to the discretionary of the Organiser.