



## APEC Policy Dialogue on SMEs and Entrepreneurship Framework: Let's be Coherent and Cohesive

**Date: 17 – 19 August 2021 (3 days)**

**Venue: TBC, Kuala Lumpur**

**Virtual Link: TBC**

DAY-1: FORUM ON SHARING OF BEST PRACTICES (17 <sup>TH</sup> August 2021)	
08:30 - 9:00a.m.	<b>Online Registration</b>
09:00 - 9:15a.m.	<b>Welcoming Address:</b> YBhg. Dato' Suriani binti Dato' Ahmad, Secretary General, Ministry of Entrepreneurship Development and Cooperatives (MEDAC)
09:15 - 9:45 a.m.	<b>Overall View of Malaysia's National Entrepreneurship Policy (DKN2030)</b> YBhg. Dato' Suriani binti Dato' Ahmad, Secretary General, Ministry of Entrepreneurship Development and Cooperatives (MEDAC)  <b>Context Setting on SME Development: Malaysia's Journey</b> Mr. Rizal Nainy Chief Executive Officer of SME Corp. Malaysia
Session 1	Sharing of best practices in formulating inclusive and comprehensive SMEs and entrepreneurship policy adopted by respective APEC economies, focusing on six <b>(6) priority areas</b> , namely <b>Innovation and Technology Adoption, Human Capital Development, Access to Financing, Market Access, Legal and Regulatory Environment</b> , as well as <b>Infrastructure</b> . The sessions will also explore safety net measures in various economies to facilitate SMEs during and post COVID-19 and also digitalization practices.  <b>Moderator: i. Mr. Mohd Rithaudden Makip</b> <b>Deputy CEO, Policy and Coordination</b>  <b>OR</b> <b>ii. Mr Zaky Moh</b> <b>Deputy CEO, Implementation and Development</b>
09:45 – 10:15 a.m.	<b>Forum 1: Innovation and Technology Adoption</b> Technology enables innovation being created and deployed in a rapid growth whereby technology can improve ways of running business making it faster, safer and scalable.  <b>Moderator:</b> <b>Mr. Mohd Rithaudden Makip, Deputy CEO, Policy and Coordination</b>  <b>Speaker 1:</b> <b>Malaysian Global Innovation &amp; Creativity Centre (MaGIC)</b>  <b>Speaker 2:</b> <b>Korean Institute for Advancement of Technology (KIAT), South Korea</b>
10:15 – 10:45a.m.	<b>Forum 2: Human Capital Development</b> The process of developing human capital and entrepreneurship requires creating the necessary environments in which employees can learn better and apply innovative ideas, acquire new competencies, develop skills, behaviors and attitudes.  <b>Moderator:</b> <b>National Institute of Entrepreneurship (INSKEN)</b>  <b>Speaker 1:</b> <b>Ministry of Labour and Social Affairs, Norway</b>  <b>Speaker 2:</b> <b>Australian Public Service Commission, Australia</b>

10:45 – 11:15a.m.	<p><b>Forum 3: Access to Financing</b> Access to Financing is crucial for the growth of Small and Medium Enterprises. Given sufficient funding, business can prosper, expand further contribute to the economy's growth.</p> <p><b>Moderator:</b> SME Bank</p> <p><b>Speaker 1:</b> Alliance for Financial Inclusion (AFI) Malaysia</p> <p><b>Speaker 2:</b> Mr. Antonio Gomes, Deputy Director, OECD Directorate of Financial and Enterprise Affairs</p>
11:15 – 11:30a.m.	<b>Break</b>
11:30 am – 12:00 p.m.	<p><b>Forum 4: Market Access</b> The goal of business is to gain wider market accessibility domestically, internationally and globally so that the business can be a legacy and sustainable. This can be done by encouraging the young entrepreneurs to leverage on online retailing.</p> <p><b>Moderator:</b> Mr. Mohd Rithauden Makip, Deputy CEO, Policy and Coordination</p> <p><b>Speaker 1:</b> Malaysia External Trade Development Corporation (MATRADE), Malaysia</p> <p><b>Speaker 2:</b> U.S Trade and Development Agency (USTDA), The United States</p>
12:00 p.m. – 12:30p.m.	<p><b>Forum 5: Legal and Regulatory Environment</b> Business regulations can be a major impediment constraining the growth of SMEs as processes and administrative burden can increase the cost of doing business. Through legal and regulatory environment, this may facilitate the education and awareness process for the SMEs and entrepreneurs on the importance of adhering to rules and regulations.</p> <p><b>Moderator:</b> Companies Commission of Malaysia (SSM)</p> <p><b>Speaker 1:</b> Ministry of Business, Innovation and Employment, New Zealand</p> <p><b>Speaker 2:</b> Singapore</p>
12:30 – 1:00 p.m.	<p><b>Forum 6: Infrastructure</b> An efficient trade clearance and facilitation system is also important to SMEs and entrepreneurs as it affects the cost of doing business. With efficient infrastructure, it can transform economies effectively, improving connectivity and boosting competitiveness especially for young entrepreneurs.</p> <p><b>Moderator:</b> Mdm. Sharifah Najwa Syed Abu Bakar, Chief Operating Officer, SME Corp. Malaysia</p> <p><b>Speaker 1:</b> OECD</p> <p><b>Speaker 2:</b> Mexico</p>
1:00 p.m.	<p><b>Wrap-up of Sharing of Best Practices Sessions</b> by Mdm. Sharifah Najwa Syed Abu Bakar, Chief Operating Officer</p>
1:00p.m.	<p><b>End of Sessions for Day 1 – Forum</b></p>

*Disclaimer: The above information is subject to change. The organiser reserved the right to change data, venue, speaker(s) or any other changes due to any unforeseen circumstances that may arise without prior notice to participants.*

<b>DAY-2: BREAKOUT SESSIONS (18<sup>TH</sup> August 2021)</b>	
08:30 - 9:00a.m.	Online Registration
09:00 - 9:20a.m.	<b>Welcoming Remarks &amp; Recapitulation of Day-2</b> by Moderator: Mr Amrul Nazri Abdullah, Director of International Cooperation Division
<b><u>Breakout Sessions Concurrently</u></b>	
<b>Notes:</b> <ol style="list-style-type: none"> <li>i. Six (6) breakout sessions will be held with each session focusing respective focus areas;</li> <li>ii. One (1) hour allocation for the session;</li> <li>iii. Maximum five (5) pages of slide for each presentation.</li> </ol>	
9:30 – 10:30a.m.	<b>Breakout Session 1: Innovation and Technology Adoption</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
	<b>Breakout Session 4: Market Access</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
	<b>Breakout Session 2: Human Capital Development</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
9:30 – 10:30a.m.	<b>Breakout Session 5: Legal and Regulatory Environment</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
	<b>Breakout Session 3: Access to Financing</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
9:30 – 10:30a.m.	<b>Breakout Session 6: Infrastructure</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
	<b>Breakout Session 3: Access to Financing</b>  Facilitator: 1 person Rapporteur: 1 person  List of / Summary of Issues by economies (Show Slide): <ol style="list-style-type: none"> <li>i. Xxx – Economy xxx;</li> <li>ii. Xxx – Economy xxx;</li> </ol>
10:30 – 10:40a.m	Break
10:40a.m – 12: 00p.m	Group presentations (10 minutes presentation & additional 5 minutes for Q&A is allocated for each presenter)
12:10 – 12:40p.m	Finetuning / Finalisation of Policy Recommendation for Roundtable Meeting & Wrap Up
13:00p.m.	End of Sessions for Day-2 - Breakout Session

<b>DAY 3: ROUNDTABLE MEETING (19<sup>TH</sup> August 2021)</b>	
<b>08:30 - 9:00a.m.</b>	<b>Online Registration</b>
<b>9:00 – 9:10 am</b>	<b>Welcoming Remarks from APEC SME Working Group (SMEWG) Chair</b> Ms. Norlela Suhailee APEC SME Working Group (SMEWG) Chair Darussalam Enterprise (DARe), Brunei Darussalam
<b>09:10 - 9:30a.m.</b>	<b>Roundtable Meeting 1: Policy Recommendation on Innovation &amp; Technology Adoption</b>
<b>09:30 - 9:50a.m.</b>	<b>Roundtable Meeting 2: Policy Recommendation on Human Capital Development</b>
<b>9:50 - 10:10a.m.</b>	<b>Roundtable Meeting 3: Policy Recommendation on Access to Financing</b>
<b>10:10 - 10:30a.m.</b>	<b>Roundtable Meeting 4: Policy Recommendation on Market Access</b>
<b>10:30 - 10:50a.m.</b>	<b>Roundtable Meeting 5: Policy Recommendation on Legal &amp; Regulatory Environment</b>
<b>10:50 - 11:10a.m.</b>	<b>Roundtable Meeting 6: Policy Recommendation on Infrastructure</b>
<b>11:10a.m.</b>	<b>Break</b>
<b>11:20 – 11.50 a.m.</b>	<b>Presentation of Policy Recommendations by the Meeting Chair</b>
<b>11:50a.m.</b>	<b>Closing Remarks by Mr. Rizal Nainy Chief Executive Officer, SME Corp. Malaysia</b>
<b>12:00p.m.</b>	<b>End of Workshop</b>