

Date/Day		Time	Details	Lodging Location
12-May	Sun	19:00 21:00	Arrival at Narita Airport Check-in at the hotel	tentative (near Narita airport)
13-May	Mon	8:30 11:00 11:15 11:30 13:00 13:45 14:30 17:30	Check-out from hotel (transfer by bus) Arrival at Tokyo SME University Program Orientation Briefing on Tokyo SME University Introduction to Tokyo SME University campus Lunch Higashi-Yamato Dormitory Introduction to the facility Check-in at Higashi-Yamato Dormitory Lecture (1) From Fostering Japanese-style Management to Globalization	Tokyo SME University Higashi-Yamato Dormitory
14-May	Tue	9:30 13:00 13:00 14:00 18:00	 Lecture (2) Green Growth related topics (tentative) Lunch Lecture (3) Management Innovation and New Business Development for Sustainable Growth for SMEs (tentative)	Tokyo SME University Higashi-Yamato Dormitory
15-May	Wed	8:30 11:00 12:30 13:15 13:30 15:30 15:30 16:30 19:00	Leaving Higashi-Yamato Dormitory (Transfer by bus) Visit to Chichibu Regional Industry Promotion Center (Transfer by bus) Lunch 【Company Visit】 (tentative) Lecture (4) Branding Strategy for SMEs Visit to a factory (Transfer by bus) Check-in at the hotel	Tokyo SME University Higashi-Yamato Dormitory
16-May	Thu	8:30 10:30 12:30 13:30 15:30 17:30	Leaving Higashi-Yamato Dormitory Visit to Keio Fujisawa Innovation Village SFC-IV (tentative) Introductoin from the Incubation Manager about Business Incubator Incubetion Facility introduction Lunch 【Company Visit】 (tentative) (Keio Fujisawa Innovation Village SFC-IV) (Transfer by bus) Arrival at Higashi-Yamato Dormitory	Tokyo SME University Higashi-Yamato Dormitory
17-May	Fri	9:00 10:30 14:00 16:30 18:30	Leaving Higashi-Yamato Dormitory (Transfer by bus) Visit to Ebina Masjid (tentative) Prayers (Transfer by bus) Lecture (5) Innovation related topics (tentative) (Transfer by bus) Arrival at Higashi-Yamato Dormitory	Tokyo SME University Higashi-Yamato Dormitory
18-May	Sat	9:00 10:30 12:00 16:00 18:00	Check-out from Higashi-Yamato Dormitory Visit to Japan Traditional Crafts Aoyama Square (Transfer by bus) Lunch Leisure Time (tentative) Corporate Showroom Panasonic Center (tentative) (Transfer by bus) Check-in at the hotel	tentative (Tokyo Metropolitan area)
19-May	Sun	9:30 18:00 22:05	Check-out from hotel Leisure Time (tentative) Assembly (tentative) (Transfer by bus) Departure from Narita Airport	—