## **SPESIFIKASI (PEMATUHAN TEKNIKAL)**

## SEBUTHARGA BIL. 25 / 2014 : KERJA-KERJA MEREKABENTUK, MEMASANG DAN MENGURUSKAN PAVILLION LED/SSL DI LIGHT MIDDLE EAST EXHIBITION, DUBAI INTERNATIONAL CONVENTION & EXHIBITION CENTRE (3-5 NOVEMBER 2014)

| 1.  | Design and Plan Layout of Malaysian LED/SSL Pavillion  |  |
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| 1   | .1 To build a Malaysian LED/SSL Pavillion that showcase Malaysian LED/SSL companies as a global champions. The area must accommodate 8 companies & 1 secretariat area. Each company area will have an information counter to disseminate information about their product services. The design must project exclusivity, elegant and prominent lifestyle concept that showcase Malaysian LED/SSL companies capability in the following areas: |  |
|     | <ul><li>1.1.1 Indoor lightings;</li><li>1.1.2 Street lightings;</li><li>1.1.3 Industrial lightings;</li><li>1.1.4 Aviation lightings;</li><li>1.1.5 Outdoor lightings; and</li><li>1.1.6 Sport complex lightings</li></ul>   |  |
| 1   | 1.2 Concept design: to propose at least THREE (3) designs of the Malaysian LED/SSL Pavillion.  |  |
| 1   | .3 The built up area of Malaysian LED/SSL Pavillion is 72 (seventy two) squre meters.  |  |
| 2.  | Fabrication Works for Malaysian Pavilion in Dubai  |  |
| 2.1 | To design, fabricate and construct the agreed design (lifestyle concept) showcasing Malaysian SSL/LED Champions as per <u>para 1.1</u> . The proposed and lifestyle concepts are to be equipped with the following facilities:   |  |
|     | <ul> <li>Storage;</li> <li>Sufficient Made in Malaysia LED/SSL fittings on each respective participating companies;</li> <li>Furniture and fittings for <u>each companies</u> (total 8 companies)</li> <li>Carpet;</li> <li>Potted plants;</li> <li>Quality Signage; and</li> <li>Digital images.</li> </ul>   |  |
| 2.2 | The Secretariat Area which located in the Malaysian LED/SSL Pavilion that can accommodate 20 people that will function as a temporary office and to conduct meetings. The area should also accommodate media interviews and cocktail reception. The required facilities are as follows:  |  |

| <ul> <li>Meeting table to accommodate 12 persons;</li> <li>20 chairs</li> <li>2 computers with internet access;</li> <li>Wifi broadband connection;</li> <li>1 laser printer;</li> <li>Water dispenser;</li> </ul>   |  |
|--|--|
| <ul> <li>At least 6 plug points.</li> <li>Refreshments for 3 days (coffe,tea, light snacks)</li> <li>1 LCD projector and portable screen</li> </ul>  |  |
| 2.3 To provide 2 large LED TV (min 50 inch) and also DVD players to run video show from both side of entrance.   |  |
| 2.4 There must be a storage room at the Malaysian LED/SSL Pavilion to store the equipments and publications.   |  |
| 2.5 To dismantle all the booth with construction after the event as required by event organizer. The contractor must provide an electrician and carpenter on standby basis for the whole exhibition period.  |  |
| All installation cost imposed by The Main Event Organiser including but not limited to rigging points, overtime, security, stage decoration, management charges must be borne by the Event Manager.  |  |
| 3. Cocktail Reception  |  |
| 3.1 The contractor is to provide a temporary set up for ½ day cocktail reception on the second day (Afternoon session) of the exhibitions for 50 pax at the secretariat area at The Malaysian LED/SSL Pavilion. The refreshments are as follows:   |  |
| <ul> <li>Coffee and Tea;</li> <li>Soft drinks and Mineral Water;</li> <li>5 types of pastries/ snacks/finger food; and</li> <li>Proper furniture for cocktail reception.</li> </ul>  |  |
| All menu must be approved by SME Corp. Malaysia  |  |
| 4. <u>General Requirements</u>   |  |
| 4.1 Insurance  |  |
| <ul> <li>To provide sufficient public liability insurance coverage to the<br/>exhibitors in Malaysian Pavillion during construction period and<br/>exhibition proper. The insurance shall cover for loses due to theft,<br/>breakage as well as to injuries to the public and exhibitors at the<br/>Malaysian Pavilion during the exhibition.</li> </ul> |  |
| 4.2 Electricals, Electrical Fittings and all lighting requirements   |  |
| <ul> <li>To provide all electrical installation including sufficient power suplly and<br/>LED/SSL lighting requirement to the Malaysian Pavilion</li> </ul>  |  |

| 4.3                                      | The appointed contractors must abide to all licensing requirement by the Main Orgainser  |  |
|--|--|--|
| 4.4                                      | The Contractor must liase with the Main Organiser, Messe Frankfurt via their Malaysian and Brunei Office with the particulars as follows:  |  |
|  | Messe Worlwide Sdn. Bhd. Suite 210, 2 <sup>nd</sup> Floor Block A, Kelana Square, 17, Jln SS7/26 Kelana Jaya 47301 Petaling Jaya, Selangor, Malaysia Tel: +603-7803 2276 Fax: +603-7803 3276 |  |
| 5. Ship<br>5.1 The comp<br>from<br>exhib |  |  |
|  |  |  |

Saya / Kami dengan ini bersetuju untuk mematuhi spesifikasi seperti yang dinyatakan di atas berdasarkan syarat-syarat yang dikemukakan oleh SME Corp. Malaysia.

| Tanda tangan | : |  |
|--------------|---|--|
| Nama         | : |  |
| Jawatan      | : |  |
| Cop syarikat | : |  |
| Tarikh       | : |  |