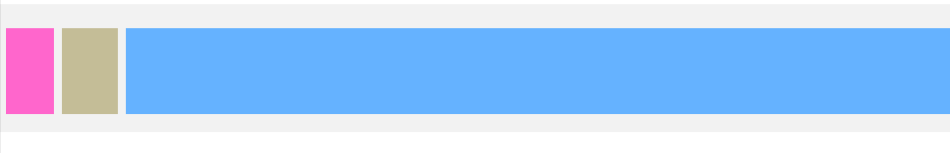




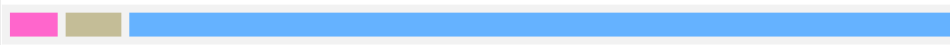
SMIDEX & SME CONFERENCE 2017

Tender Briefing

30 November 2016



AGENDA



- 9:30 am : Tender Briefing**
- 10:00 am : Q & A session**
- 10:30 am : Visit to Malaysia International Trade & Exhibition Centre (MITEC)**

BACKGROUND OF SMIDEX



20th year of its organisation



Showcasing SMEs' products and services for the global market



New business opportunities & technologies, all under one roof



Platform for experts on the related field, industry leaders, professionals & entrepreneurs to share info, experiences & business ideas



Facilitate linkages & forge strategic business partnerships & networking between SMEs, LSIs, MNCs & GLCs



10,000 visitors & more than 400 exhibitors



LOGO, DATE, & VENUE



Malaysia International Trade & Exhibition Centre (MITEC)



COMPONENTS OF THE EVENT

- **Soft Launch**
- **Opening Ceremony**
- **Showcase (Exhibition)**
- **Conference**
- **Dinner**



IMPORTANT DATES

| Event | Date | Venue |
|------------------|------------------------------|--------------------------------------|
| Soft Launch | February 2017 | TBC |
| Opening Ceremony | 16 May 2017 (tentative) | Multipurpose Hall, Level 3, MITEC |
| Exhibition | 16 – 18 May 2017 | Hall 9 – 11, Level 3, MITEC |
| Conference | 16 – 17 May 2017 (tentative) | Multipurpose Hall, Level 3, MITEC |
| Dinner | 16 May 2017 (tentative) | TBC |



IMPORTANT DATES

| Event | Date | Details |
|---|--|---|
| Tender Closing & Submission | 21 Dec 2016 | SME Corp |
| Submission of at least ONE(1) Concept Designs | To be included in the technical proposal | Submission to SME Corp by 21 Dec. 2016 |
| EM to appoint contractors and suppliers* | 31 March 2017 | Details of appointed contractors must be provided to SME Corp |
| Exhibition Build-up | 14 – 15 May 2017 | Hall 9 – 11, Level 3 |
| Opening Ceremony setup | 15 May 2017 (tentative) | Multipurpose Hall, Level 3, MITEC |
| Event Tear down | 19 May 2017 | Hall 9 – 11, Level 3 |

**Appointed Event Manager must only appoint contractors and suppliers endorsed by MITEC.*



HALL INFO

| Level | Facilities | Floor Area (m ²) | Floor Height (m) | Floor Loading (kN/m ²) | Capacity | | | | |
|--------------------------------------|---------------------|------------------------------|------------------|------------------------------------|---------------|------------|---------------|--------------|---------------|
| | | | | | Free Standing | Classroom | Theatre | Banquet | Booth (3mx3m) |
| Level 3 | 3 Exhibition Halls | | | | | | | | |
| Exhibition Halls & Multipurpose Hall | Hall 9 | 4,320 | Up to 36m | 10 kN/m ² | 8,000 | N/A | 4,500 | 2,700 | 246 |
| | Hall 10 | 4,320 | | | 8,000 | N/A | 4,500 | 2,700 | 243 |
| | Hall 11 | 4,320 | | | 8,000 | N/A | 4,500 | 2,700 | 240 |
| | Sub-Total | 12,960 | - | - | 24,000 | N/A | 13,500 | 8,100 | 729 |
| | 1 Multipurpose Hall | 3,192 | 8 m | 5kN/m ² | 6,600 pax | 2400 pax | 2,400 pax | 1,080pax | N/A |

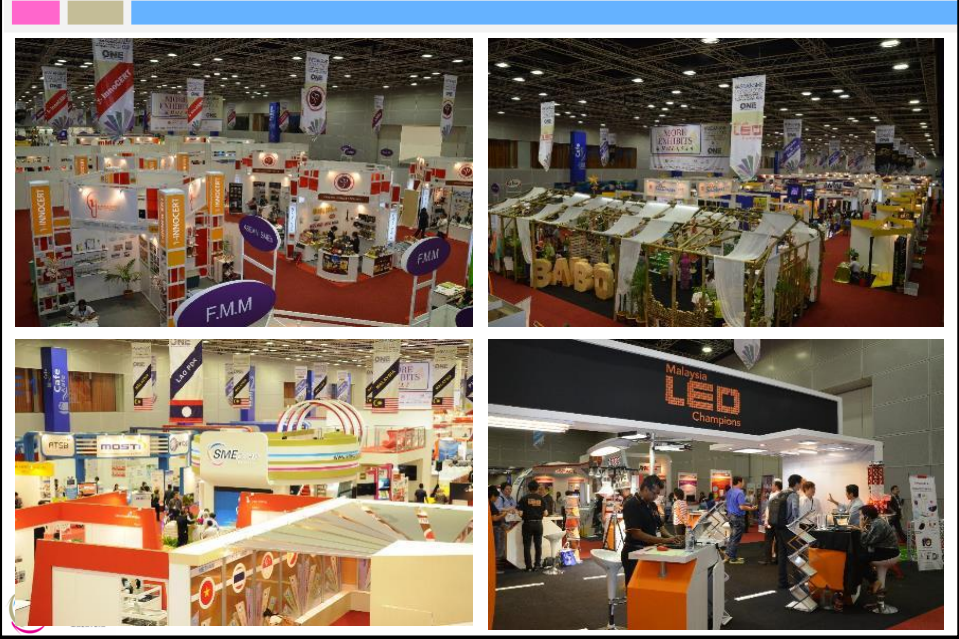
| Event | Venue |
|------------------|----------------------------|
| Opening Ceremony | Multipurpose Hall, Level 3 |
| Exhibition | Hall 9 – 11, Level 3 |
| Conference | Multipurpose Hall, Level 3 |



LAYOUT



SHOWCASE (Open Concept)



SME CORP. MALAYSIA PAVILION



BUSINESS MATCHING



HOT SPOT AREA



PRESENTATION AREA (100 pax)



CONFERENCE (1000 pax)



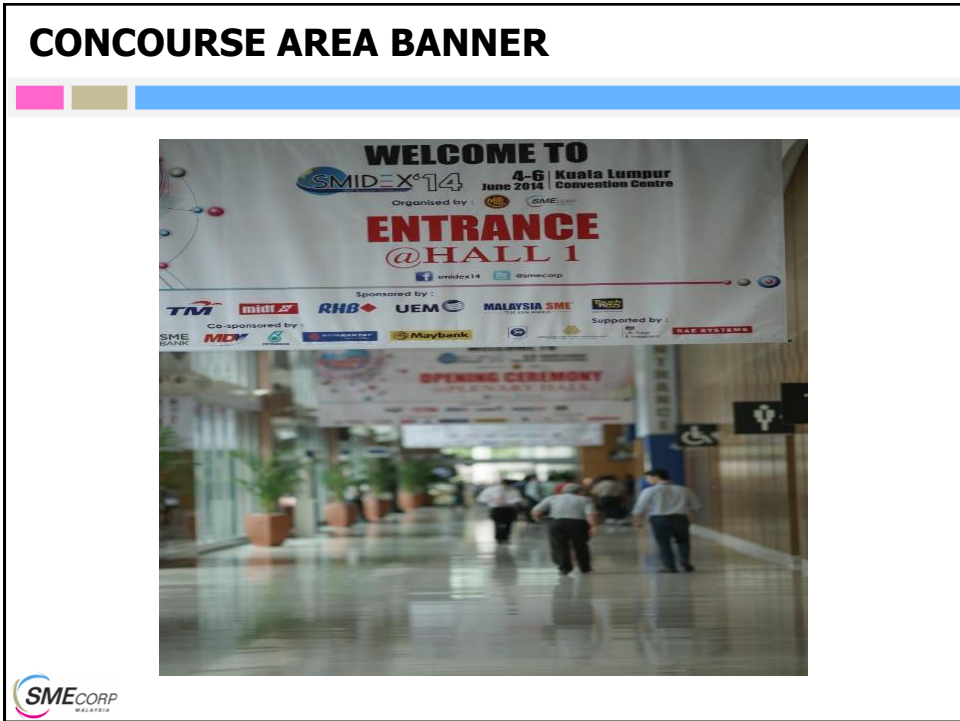
OPENING CEREMONY (1000 pax)



DINNER (300 pax)



CONCOURSE AREA BANNER



HALL BANNER



TENDER CLOSING DATE & SUBMISSION

21 Dec 2016, 12:00 PM

**SME Corp. Malaysia
Bahagian Pengurusan Korporat,
Aras 5, SME 1, Blok B, Platinum Sentral,
Jalan Stesen Sentral 2,
Kuala Lumpur Sentral,
50470 Kuala Lumpur**

CONTACT PERSON

SECRETARIAT:

- | | | |
|------------------------------|--------------------------|----------------|
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| 2. En. Mahadzir Ithnin | mahadzir@smecorp.gov.my | 03 – 2775 6215 |

PROCUREMENT MATTERS:

| | | |
|----------------------|---------------------|----------------|
| En. Reza Kamal Ramli | reza@smecorp.gov.my | 03 – 2775 6258 |
|----------------------|---------------------|----------------|



THANK YOU

