

**TAWARAN HARGA**

SEBUTHARGA BIL.9/2016:

**PERKHIDMATAN PELANTIKAN AGENSI PELAKSANA BAGI PELAKSANAAN HIP 5: CATALYST  
PROGRAMME – MEDICAL DEVICES INITIATIVE**

<b>Bil</b>	<b>Ciri-ciri Keperluan</b>	<b>Kos (RM)</b>
1.	<p><b><u>Objective of HIP 5: Medical Devices Initiative</u></b></p> <p><i>To create a minimum of ten (10) home grown champions in Medical Devices Industry through a targeted approach by building up the capability and capacity of participating companies through development programmes, provision of market intelligence and enhancement in market access to create high growth SMEs in accordance to the High Impact Programmes 5 (HIP 5): Catalyst Programme of the SME Masterplan.</i></p>	
2.	<p><b><u>General Scope of Work (SW)</u></b></p> <p><i>1.1. To design and implement specific programs in the core areas of certification and regulation, and supply chain for the selected SMEs;</i></p> <p><i>1.2. To assist in bridging the gaps between the SMEs and the target in the pre-determined core areas;</i></p> <p><i>1.3. To design a monitoring mechanism to track the overall performance of participating SMEs during and after the project; and</i></p> <p><i>1.4. To provide advisory and hand-holding to each participating SMEs, including site visit and necessary ground work.</i></p>	

3.	<p><b><u>Scope of Work 1 – Certification and Regulation Support</u></b></p> <p>The objective of the SW 1: Certification and Regulation Support is to support the implementation of quality management systems and obtain the necessary product certifications for the participating SMEs to penetrate into international market and sell their products in the targeted regions or countries.</p>	
4.	<p><b><u>Scope of Work 2 – Marketing Strategy Support</u></b></p> <p>The objective of the SW 2: Marketing Strategy Support is to develop and implement marketing strategies for each participating SMEs. The focus of each strategy will be product positioning and pricing in the targeted international markets, together with tangible activities to raise awareness and generate traction for each SMEs' products.</p>	
5.	<p><b><u>Scope of Work 3 – International Partner Search / Internationalisation Strategy Development</u></b></p> <p>The objective of the SW 3: International Partner Search / Internationalisation Strategy Development is to:</p> <p>3.1 Provide support for the participating SMEs in identifying, negotiating and concluding sales and / or distribution agreements with companies in targeted domestic and international markets;</p> <p>3.2 Support, provide and identify alternative routes to the markets that participating SMEs wish to engage independently.</p>	

<p>6.</p>	<p><b><u>Scope of Work 4 – Technology Roadmap Development and Industry Landscaping</u></b></p> <p>The objective of the SW 4: Technology Roadmap Development and Industry Landscaping is to provide advice and guidance to the participating SMEs in identifying new product opportunities that either meet an unmet need in the market, or can be produced cost competitively for sale in the target international markets.</p>	
<p>7.</p>	<p><b><u>Scope of Work 5 – Supply Chain Management</u></b></p> <p>Support the implementation of appropriate supply chain management systems:</p> <p>5.1 Review the supply chain activities of each participating SME;</p> <p>5.2 Review the software used by the companies in managing their supply chain;</p> <p>5.3 Provide training on good supply chain management and control;</p> <p>5.4 Facilitate improvement discussions within the companies on production, inventories management, cost accounting, procurement of raw materials, delivery of products, utilisation of resources such as machines, manpower and floor space;</p> <p>5.5 Support the implementation of good supply chain management practices; and</p> <p>5.6 To build-up internal capabilities of the participating SMEs in enabling them to be part of the Medical Devices</p>	

	supply chain, including supplying parts and components or services to the Tier-1 and Tier-2 companies.	
<b>JUMLAH (tanpa GST)</b>		
<b>GST (6%)</b> * Sila kemukakan bersama salinan surat pendaftaran GST dengan Kastam		
<b>JUMLAH KESELURUHAN</b>		

**Saya / Kami memperakui maklumat yang diberikan adalah benar.**

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Nama :

Jawatan :

Tarikh :

Cop Syarikat :